



# PROGRESSIVE DIGITAL TRANSFORMATION STRATEGY

## Client Industry

The client is from Dallas, Texas. Providing service for four generations, since 1950 they manufacture home appliances & home electronic products and replace them through conservative methods. They help their four-generation customers with eco-friendly appliances and innovative refrigerators.

### Solution:

G2 imparted IT resources for the client to build the custom application using the latest technology and qualified experts for Node JS & Vue JS.

### Business Challenge

Since the client provides service for four generations, they need to stay ahead of their competition. So, they enhanced their performance by exploiting digitization and automation. With G2 TechSoft, end-to-end development for custom applications using Node JS & Vue JS system architecture has begun. By understanding their Basic operational

Manufacturers & suppliers

method. G2 constructs a complete IT system that minimizes manual work and provides modernized operation internally. So, this gives efficient value to the end-users.

### Solution Delivered








- After understanding the client's requirement, two experienced resources began to build the custom application with Node JS & Vue JS.
- To automate their internal process. G2 has started building the complete cloud-based application for enterprises.
- Without any hassle, data; is stored in the centralized cloud. So, the end user's behavior; is tracked efficiently.
- This efficient CRM is hastened and adaptable for streamlined business processes. Exclusively, clients can also track their deals and offers through notifications.



## Technology used:



## Key Features:

-  Cost-effective services
-  Experienced resources
-  Approached with minimal risk
-  Support provided at each stage
-  End-to-end application automation
-  Client-focused development approach
-  Tracking & notification improves customer service.

G2 self-worth for providing different solutions and tools to deliver a ground-breaking experience to our customers. Difficulties in a similar project? We help you with impeccable solutions!

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